

Kalpana. C. Hebballi - To be Innovative and Flexible.



Kalpana's father is a doctor. Having finished her BBM, she is specialising in Marketing in MBA.

Competitive and self confident, she won the First Prize in Marketing War Fare Competition and even the First Prize in inter college Debate. She had even participated in the National Level Shooting Competition in NCC in Delhi.

One of her internships was at Kanoria Industries where she studied the organizational behaviour and organizational structure. She also surveyed the market perception of the Bagalkot Shakti Cement in Bijapur District as part of her internship.

With an ability to face challenges she is endowed with the motivating skills among the team members which were evidenced in her 'Organising' the Evigna-07 event.

Contact

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Academic Background

BBA

Area of Concentration

Marketing

Academic Achievements

- Received the First prize in Marketing War Fare competition.
- Received First Prize in inter college Debate competition.

Non-Academic Achievements

Participated in National level Shooting Competition in NCC, Delhi

Personality

Hardworking, competitive, flexible, self confident, good team worker.

Internship Projects

1. Kanoria Industries Ltd., Bagalkot

- Know organizational behavior, organizational structure and its working.
- Conducted Survey to know the market perception of Bagalkot Shakti Cement in Bagalkot and Bijapur districts.

2. Amforze Industries Ltd., Pune

- Project to know Organization behavior, Organization structure & its working

3. Worldspace satellite radio Pvt. Ltd.

- Know Organizational behavior, Organizational structure & its working
- Conducted survey to know the consumer behavior of purchase of world space satellite radio in Bangalore city.

Leadership Sketch

Ability to face challenges can motivate team members in better way.

EVIGNA - 07 (Participatory Role)

Organizer

Language Skills

English, Kannada and Hindi.

Parents' Profile (Father & Mother)

Dr. Chandrakant S. Hebballi, Doctor & Mrs. Mayadevi. S. Hebballi, Housewife