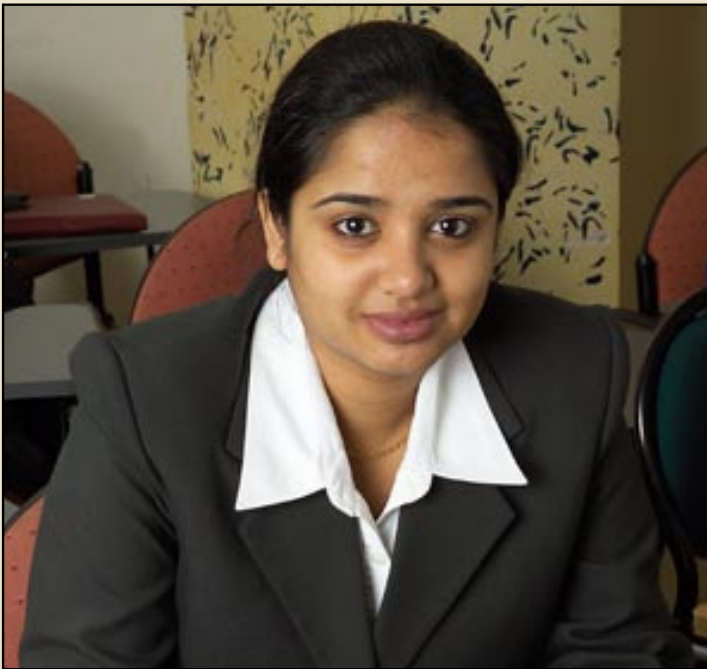


Malavika Ramaswamy - To be Sustainably Competitive.



Malavika is a talented and academically accomplishing personality. She is a natural musician, born to a Carnatic Classical vocalist of acclaim. She has rendered violin concerts at many platforms and has won many prizes too. Not just music, she is a sportsperson too, having represented the State in Junior Basket Ball Tournament.

An Engineer (Be in Medical Electronics), her area of concentration in MBA is Marketing and her internship was on a project based on Supply Chain Management at Synergia Consultants.

A gifted and natural leader, she was the Director of the Rotaract Club and a Core Committee Member during the Evigna-07 event.

Contact

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- E-mail: malvi_taurian@yahoo.co.in

Academic Background

BE (Medical Electronics)

Area of Concentration

Marketing

Academic Achievements

- Secured distinction in Engineering.
- Project on Customer satisfaction and Service Excellence at Hero Honda Motors Ltd.
- Conducted Country Analysis to start a Dairy Farm at Sri Lanka.
- Conducted Research on Abbot Laboratories.

Non-Academic Achievements

- Rendered violin concerts in various organizations here in Bangalore and Out Station (Sringeri).
- Won the 2nd place in intercollegiate competition at the ISKON RASA festival in violin Solo competition.
- Was event coordinator for management fest PARADIGM 2005.
- Represented State in Junior Basket Ball Tournament.
- Brought laurels to the institutions i.e. School, Engg. College and Management. College by bagging prizes at various cultural programmes.

Personality

Adopting innovative strategies in all tasks accomplished, adaptive and assertive, committed and aspire for new things.

Internship Projects

Project based on "Supply chain Management" at Synergia Consultants Ltd.

Leadership Sketch

Was elected as Director of Rotaract club of college for the year 2005-06.

EVIGNA - 07 (Participatory Role)

Actively participated as "CORE COMMITTEE MEMBER".

Language Skills

English, Kannada, Hindi and Japanese (course undertaken as a part of my curriculum)

Parents' Profile (Father & Mother)

Prof. B.K. Ramaswamy, Professor in charge placement of BVB Marshall and MPBIM. He is a recipient of "Shram Veer National Award" which was received from the President of India.

Smt. M.S. Sheela a Carnatic Classical Vocalist and a TOP RANK artist of AIR and Doordarshan. A gold medalist in M.A. and has a number of awards and titles to her credit.